

Ready to get going?



Internet Identity Starter Kit

Ready to start your business? Or, do you want to establish yourself as an expert by writing blogs and publishing articles? We can build you a fully functional, professional-looking starter website, complete with content and tools to promote it. What's more, we'll integrate your new site with the major social networking spots, so you'll have everything you need to establish your on-line identity. We know that this is just the beginning for you. Your business will go through more iterations than an apple pie at a county fair. So, we'll be sure you can tweak and change and update all by yourself – no programming skills required! Someday, when your business is all grown up, you might want something fancier (or not...).

Right now, you just need to get going.

\$995

See reverse side for details.

art-cm

the art of **creative** management

art-cm.com

818-528-7209

What do you get?

- One 60-minute **discovery session** to capture the unique requirements
- **Domain**
 - Name Availability Check
 - Domain Registration assistance
 - Hosting services assistance
- **Website Design**
 - Structure selection assistance: static vs. dynamic (i.e. brochure vs. blog)
 - Appearance selection assistance
 - Content (up to 4 pages, i.e. “Company,” “Services,” “Contact,” “Blog”)
- **Search Engine Optimization**
 - Keywords and Tags
 - Description / Excerpt / Categories
 - Website promoting process
- **Social Networking**
 - Instantaneous (i.e. Twitter)
 - Professional (i.e. LinkedIn)
 - Personal (i.e. Facebook)
- One 60-minute **training session** to demonstrate how to make changes to the website content with no programming skills required!

SUMMER PROMOTION

Sign up before Labor Day and get **one year of hosting services** (up to \$120 value) and **domain registration fee** (up to \$10 value) **FREE!**